

## The Cautious Buyer

It's only natural at a time like this when we're all interested in a patriotic campaign for economy, the thinking men and women should be cautious in buying. Buy at this store. We're carrying larger and better stocks than ever before, we've bought more goods; we are selling on a narrow margin of profit—it's our way of helping in the campaign for the conservation of foods.

### TOMORROW

Come or Telephone us for

Sweet Cider made in Boone County.

Campbell's Capitol Cakes and Whole Wheat Bread.

All Cereals are new and fresh—no bugs. Try the Whole Wheat Flour and Sterilized Bran.

Pancake Flour and Maple Syrup are seasonable.

We carry a full line of Vegetables and Fruits. You must come to our market to appreciate it.

We sell the New York full Cream Cheese and a trial pound will convince you there is none so good.

We are receiving daily new pack of vegetables and the prices are very much Hooverized, too.

### Hormel's Pure Pork Sausage

Made from milk fed hogs. Also the

### Hormel Breakfast Bacon

It has become wonderfully popular in many homes here.



We buy all kinds of Country Produce.  
Highest price for Eggs.

May we have the pleasure of welcoming you as a customer at our new location—one door north Victor Barth Clothing Co., on Ninth Street.

**Robt. Rogers, Grocer**

## SPORT

With odds against them and outweighed by a big margin, the University of Missouri football team left Columbia at 4:20 o'clock this afternoon for Lincoln for their first game with the Cornhuskers since 1912. Coach H. F. Schulte would make no statement regarding the chances of his men in the game, the hardest in the Missouri schedule. After defeats by Ames, the Kansas Aggies and Oklahoma, all of whom had lighter teams and men who were considered far inferior to Nebraska, the chances for a small score are none too rosy.

Coach Schulte and Athletic Director Meanwell are taking twenty-one men to Lincoln, some on the crippled list. They are: Kolb, center; Kirkpatrick, guard; Berry, guard; Chittenden, tackle; Ewing, tackle; Slusher, end; Marshall, end; Stevens, quarter; Rider, full, and Collins and Viner, halves, all of whom are expected to appear in the line-up when the game is called; and Captain Hamilton, center and tackle; Morris, quarter; Edwards and Wilson, halves; Cross, quarter; Pearson, guard; H. Collins, full; Barr, center and tackle, and Hepke and Urie, tackles.

Nebraska is generally conceded as the best team in the Valley. The Tiger team left with the determination of letting the Cornhuskers know there has been a football game when the contest is over, despite the odds against them. If they play as the rooters saw them play against Oklahoma last Saturday, there may be defeat, but not a crushing defeat.

### It Will Be Nebraska's First Conference Game.

The game between Missouri and Nebraska tomorrow will be Nebraska's first conference game this season. The Cornhuskers have defeated the University of Iowa, Notre Dame and a couple of minor colleges and held down the University of Michigan to a 20-to-0 score. Like all of Missouri's opponents this year, they have had a two weeks' rest before meeting the Tigers. What a Lincoln sporting writer says about tomorrow's game follows:

"There is nothing in the present situation at Nebraska to indicate that the Huskers are to have easy sailing in Saturday's encounter with Missouri. The Cornhusker squad has been loafing for a week. Several players were badly crippled or injured in the Notre Dame game and the Huskers came out of the Michigan combat in worse trim than ever—a state of affairs which compelled Doctor Stewart to ease up on scrimmaging. Mid-semester exams also claimed the attention of the Huskers during the past week.

"The head coach admits that he figured on keeping at least four regulars out of the Missouri game, using substitutes in their places. This decision is not inspired by a belief that the Tigers may be easy, but because of the apparent fact that Kansas has a whale of a team and it behooves the Nebraska coach to give his injured players the longest possible rest in order that the Huskers may be in shape physically to go the pace against K. U. November 17.

"Assistant Coach Owen Frank saw the Missouri-Oklahoma game and said, on his return from Columbia, that Missouri had the better team, yet lost because the breaks favored Oklahoma.

"The Tigers had a big advantage in the yardage," said Frank. "They scored a touchdown early in the game and were on the way to another when a fumble near the 5-yard line gave Oklahoma the ball. Oklahoma's winning touchdown was a fluke."

Teachers wanted to fill emergency vacancies in all departments. Have calls for teachers daily. Only 3 1/2 per cent commission. Teachers' Employment Bureau, 208-209 C. R. S. Bank Bldg., Cedar Rapids, Iowa 12-1f

Friday and Saturday Box Sale at the College Inn, 916 Broadway. (adv)

Do not miss the Candy Box Sale at 43c for the 80c Italian Cream Chocolates, College Inn, 916 Broadway. (adv)

Italian Cream Chocolates, 80c value for Friday and Saturday only, 43c at the College Inn, 916 Broadway. (adv)

Friday and Saturday Box Sale, 80c Italian Cream Chocolates for 43c at the College Inn, 916 Broadway. (adv)

### TOO LATE TO CLASSIFY

FOR RENT—Two nicely furnished rooms, single or en-suite. Apply at 317 N. 9th St., or phone 1064-Red. B-52

## ONE FREE DAY Out of 43 Days Sales

ONE DAY'S SALES TO  
OUR CUSTOMER'S FREE

**The Great 43 Days' Sales Campaign  
Begins Friday, Nov. 9th, and  
Ends Saturday, Dec. 31**

**TRADE WITH US.** You may get a bill of goods FREE if your purchase was made on the free day—which will be named at the end of 43 days. You will be presented with a check covering the amount of your purchase.

THE FREE DAY will be arrived at by taking the total sales of the 43 days and dividing that amount by the number of days, 43, and the day's sales nearest to this amount will be given free to our customer who has purchased goods to the amount of \$2.00 or more.

## Remember:

You have one chance in 43 of getting a bill of goods free, and you always get your money's worth whether you are lucky or not.

## Rogers Apparel Shop

It Pays to Pay Cash in a Cash Store

818 Broadway

## HEAR THE TELEGRAPH REPORTS

ON THE

## Nebraska-Missouri Game

While attending the matinee

TOMORROW

## COLUMBIA THEATER

3 P. M

The Popular Picture

**"Thou Shalt Not Steal"**

Will Be Shown

REGULAR PRICES

## ATTENTION STUDENTS

We have figured the prices on Cleaning and Pressing down as low as possible, consistent with

### FIRST-CLASS WORK AND SERVICE

Step in and see our Sanitary and Up-to-date Plant; you will agree that we are best equipped to serve you. Our prices are the lowest

Suit or Overcoat Cleaned and Pressed

**\$1.00**

Phone  
749

SUIT OR OVERCOAT PRESSED

**35c**

We employ a competent tailor who can do first-class altering and repairing.

### SUIT OR OVERCOAT TO MEASURE

Pay Less—\$15, \$18, \$20—Buy Oftener

20 South Ninth

## THE GLASGOW

The New Store

TAILORS—HABERDASHERS—HATTERS—CLEANERS